

### DISPLAY ADS



Full-color, animated display ads rotating in a variety of positions and sizes throughout the site.

- Limited number of advertisers
- Free ad design & changes
- Minimum 50,000 impressions/month
- Ad reporting included

**\$600/MONTH**

**\$500/MONTH**  
with 12-month commitment

**\$400/MONTH**  
with 12-month commitment & advance pay

### PROMOTED POST



**BCBSWY offers some of the best rates for health insurance during Open Enrollment**

By COUNTY17SPONSOR

Promoted posts are custom, professionally written articles that appear on our website and social feeds just like a standard article.

- Includes visual identification as promoted content
- Also shared to Facebook
- Ideal for sharing jobs, events, announcements, new services, testimonials or achievements

**\$300/POST**  
**OR 5 POSTS FOR \$1,000**

### COMMUNITY PARTNER

**ONLY 10 AVAILABLE!**



Community Partners receive logo placement on every page of desktop and mobile websites. The package also includes full category exclusivity within display ads, 12 Promoted Posts, and FREE access to the Jobs Board.

**\$15,000/YEAR**

### FACEBOOK RE-SHARE

Let us expand the reach of your organization's Facebook post by re-sharing YOUR post with OUR audience of Facebook followers. Restrictions may apply.

**\$100 EACH**  
**OR**  
**\$250 FOR 3**

County 17 is a web and mobile-based news platform providing readers in Gillette, Wyoming with news content that is first, fast and always free. We are passionate about our community, and that passion shows in our coverage of local topics including breaking news, crime, local government, events, area businesses and more. In today's fractured media environment, there is no better platform than County 17 when you want to communicate with Gillette's most highly engaged, mobile audience.

For more information, contact Bryan Pekuri  
bryan@upslope.media • 307.258.3124 cell

### REVEAL AD



Our largest ad delivers a TON of impressions and clicks. Visible at the top of every page on desktop and mobile versions of County 17 News, it's ideal for making a BIG splash to promote special events or promotions for your organization. Limited to a maximum of 6 advertisers in any given period.

**ONLY**  
**\$1,000/MONTH**